



Thank you for your order! We are thankful for your business and strive to make sure you are a happy customer. This approval process should eliminate any errors prior to production, ensuring that your projects will turn out as perfectly as you imagine! We need approval before we proceed with production. Terms & Conditions are below.

TERMS & CONDITIONS

1. ORDER APPROVAL

Customer is fully responsible for final proof and layout approval prior to the printing process.

PAAR Marketing Center is not liable for errors in a final product caused by any of the following reasons: misspelling, grammar, punctuation, wrong design approval, or wrong color approval.

Please check the PDF file carefully to make sure all the content is correct – both the type and graphic elements. It is your responsibility to look over this proof for any typographic or content errors. Approving this job assures us that everything is accurate and you will not hold PAAR Marketing Center responsible for any errors. If you have any questions or problems let us know as soon as possible by calling us at 309-688-6419. If you are having problems viewing or opening the file you may need to download the most recent version of Adobe Acrobat Reader from here... <http://www.adobe.com/products/acrobat/readstep2.html>

Please also note that colors vary between monitors and printers – the color you see on your monitor or printer may not be exactly the same as the color that is printed on our press. If precise color-matching is critical, please contact us so we may further discuss with you.

Copyright Disclaimer – please read carefully. By authorizing us to proceed into production, you acknowledge that you have read and understood the following statement:

“Customer warrants that any artwork, logos, design elements, graphics, text, or other components that have been submitted to PAAR Marketing Center for printing (the “Materials”) do not infringe on the intellectual property rights, including copyright and trademark rights, of any third party. Customer agrees to indemnify PAAR Marketing Center and hold it harmless as to any claims, damages, losses and expenses, including attorney’s fees, arising out of or resulting from claims that the Materials infringe on the intellectual property rights of third parties.”

2. ORDER CHANGES TO MAGAZINE ADVERTISEMENTS

Advertising Banners

The use of Pending and Sold banners are encouraged for property status changes during the proofing period of production (rather than replacing the property). Other banners including price change, reduced, and open house may also be used with ad submission and added with corrections during proofing.

However, based on the limited time restrictions (unable to provide a 2nd proof), ads are not eligible for credits if a request to add or remove a banner is submitted during the proofing/correction period, and is not correct. The MC strongly suggests banners be included on the original ad submission whenever possible. (Properties replaced during the proofing process and also ineligible for any credits based on errors by the graphic designers for the same reason.)