

Welcome to the Exciting World of Real Estate



SPECIAL OFFER:
The PAAR Marketing Center's New Member Package will kick start your new career!

"I'm a REALTOR®!"
1/4 page advertisement

IN PRINT

Over 7,000 Homes Guides were distributed to over 600 LOCAL locations, averaging a 70% consumer pickup rate.

ONLINE

The magazines are also available digitally, reaching an audience of over 12,600, and attracting 2,100 new AND local visitors a month.

SOCIAL MEDIA - FACEBOOK

Your digital ad is easily shared with your family and friends on Facebook, who, in turn, will happily spread the news of your new career. Your digital ad may reach up to over 15,000 views and over 300 clicks via sharing on Facebook.

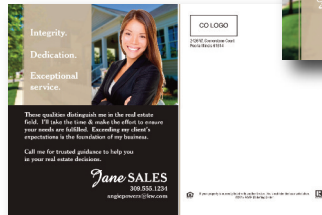


Friends & Family Career Announcement Postcards

75 Jumbo or 100 Standard Postcards

Announce to all your friends and family that you are a REALTOR®, ready to help them buy or sell a home!

SELF MAIL POSTCARD (2-SIDED)



2-SIDED, FULL COLOR, 4.25" X 5.5" STANDARD, 5.75" X 8.75" JUMBO, 80# CARDSTOCK, FRONT UV COATED, (POSTAGE NOT INCLUDED)
*PRICES BASED EXISTING TEMPLATES

#1 MARKETING TIP FOR A NEW AGENT:

Make sure everyone knows you are a REALTOR® and are excited to help them buy or sell their home.

1/4 pg Ad + postcards

all for \$99

Your Virtual Marketing Assistant

Conveniently located within the Peoria Area Association of REALTORS® at 7307 N. Willowlake Ct., Peoria IL 61614
309.688.6419 | cihg@paarealtors.com

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PAAR MARKETING CENTER NEW MEMBER PACKAGE CHECKLIST



“When you invest in yourself, a world of opportunities will open up for you. And, if you have a business where you sell your services, you must know that no one will invest in you until you invest in yourself first.”

√ Mailing List

- Friends
- Family Neighbors
- College Friends
- Church Members
- Socail Media Friends
- Freinds and Family Database

√ Mailings & Announcements

- Broker Welcoming You as a REALTOR®

√ Professional Picture

- Logo
- Branding

√ Business Cards

√ Specific Marketing Areas

√ Advertising

- Central Illinois Homes Guide
- Greater Pekin Homes Guide
- Digital Exposure
- Social Media - Facebook, Twitter, Instagram

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