



WISHING YOU HAD A SOCIAL MEDIA ASSISTANT THIS 2018?

SOCIAL MEDIA PACKAGES

Basic \$75/month (3 month commitment required)

- 2 Homes Guide Promotion Post (monthly) (Personalized if desired)
- 2 Featured Property Posts (monthly)
- 2 Open House Posts (monthly)
- 2 Industry Related Articles (monthly) (1 Personalized)

Basic Plus \$120/month

- Includes "Basic" services plus...
- 1 additional Personalized Industry Realated Article
- Up to 6 New Listings or Sold Properties Posted within 2-3 Business Days in MLS
- Boost 2 Properties (Based on Area & Demographics)

Like Comment Share

ADD-ON

Add-on Option to your Basic or Basic Plus Package!

\$20 (Discounted Price) on any new listings or solds

- Send Out 1 Set of 20 Direct Mail Standard Just Listed or Just Sold

Why do Direct Mail Just Listed or Sold Postcards?

- Targets the audience in your listings area
- Not everyone is online
- Higher retention of content, and a strong emotional response

Like Comment Share



Don't have a Facebook Page? No worries! For a one-time fee of \$50, let the PAAR Marketing Center create one for you. Give us a call today to see which packages would best fit your needs!

#SocialAppeal #MarketYourBrand

ABOUT

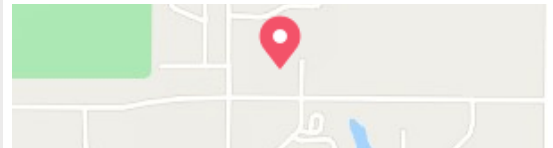
We can make that wish come true affordably, efficiently, and effectively.

Contact PAAR Marketing Center for ANY of these great packages TODAY!

TIPS

Boosting- Allows you to create a Facebook ad using your post. This ad can appear in different places on Facebook, and you can show it to an audience of people you define. Boosting a post from your business Page is an easy way to show your content to people who might be interested.

Boosting a post may help you get more people to like, share and comment on the posts you create. Boosted posts are also a way to reach new people who are likely interested in your content but don't currently follow you on Facebook. Your boosted post can include a call-to-action button so that you can drive people to take other actions you care about, like booking an appointment, signing up for a newsletter, getting in touch with your business and more.



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